



DANIELA DE OLIVEIRA HOMERO

PROFESSIONAL BACKGROUND:

2017 – CURRENT

DK Retail Consulting. Managing Director and Co-Founder. DKRC a company dedicated to providing global knowledge into the most successful retail strategies, including fashion and luxury. The knowledge combines both on-site field research and analysis of financial data. DKRC also seeks investment opportunities in the retail sector.

2015 – 2017.

Daniela Homero Cosmetics. Founder. A start-up dedicated to providing high-end make-up to media personalities, television, and special occasions.

2011 - 2015.

Seaside Retail Stores. Store Manager. A footwear and fashion retailer with more than 80 stores. Responsibilities include overseeing high traffic store in the center of Lisboa, including store layout, product displays, customer interaction, staff training, and store finances.

EDUCATION:

JAPONICA UNIVERSITY.

Japonica University is an executive education training affiliate of Japonica Partners, a global private investment firm that specializes in turnarounds. Enrolled in executive training programs. Focus on retail financial management. 2017

ISCTE BUSINESS SCHOOL INSTITUTO UNIVERSITARIO DE LISBOA.

Executive education program on retail management. Research Advisor. 2017

LISBON MAKE-UP SCHOOL.

Completed series of programs in professional artistry and business development. 2015-2016.

OTHER ACTIVITIES:

Diverse cultural events, fitness, and international travel.